

# IOWA STATE UNIVERSITY

## Professional and Scientific Council

Thursday, 11 July 2024 | 2:10 PM | 4250 Launch Pad Student Innovation Center

### GENERAL COUNCIL MEETING

ATTENDANCE			
Chad Arnold	X	Alan Hulsebus	X
Michael Boyd	X	Rachel Jones	X
Nikki Brandon	X	Laura Kilbride	X
Lynne Campbell	S	Chris Knight-Gipe	X
Amy Carver	S	Steve Kopecky	X
Nellie Corning	X	Sarah Larkin	X
Jordan Curzon	X	George Loper	S
Anindita Das	X	Liz Luiken	X
Emily Dougill	X	Susan McNicholl	X
Stacy Dreyer	X	Heidi Nye	S
Paul Easker	X	Lucas Oerter	X
Isaac Ehlers	X	Nathan Pick	S
Sara Everson	X	Deanna Powell	X
Rachel Faircloth	X	Tina Prouty	X
Mike Fischer	X	Kasi Province	X
Jason Follett	X	Christine Reinders	X
Sarah Freestone	A	Brooke Rogers	X
Kate Garretson	X	Julianne Rogowski	X
Taylor Gerdes	X	Brian Rowe-Barth	X
Paul Gibbins	X	Anugrah Saxena	X
Laura Graves	A	Jennifer Schroeder	X
Snow Gray	A	Sam Shelton	A
Whitney Grooms	X	Adam Wade	X
Sara Harris-Talley	X	Patrick Wall	A
Kimberly Hope	X	Melissa Warg	S

**X = Present, A = Absent, S = Substitute**

#### I. Call to Order & Establish Quorum – Jen Schroeder

- A. Meetings started at 2:10 pm
- B. Quorum established

#### II. Approval of the Agenda and May 16, 2024 Council Meeting Minutes – Jen Schroeder

- A. Changes: none
- B. Approved

#### III. Administrative Reports

- A. No Reports

#### IV. Professional and Scientific Council Executive Committee Reports

- A. President – Jason Follett

In between my stints at Iowa State, I worked as a contractor for the United States Army Reserve. My assignment was a one-star command headquarters with a downtrace running through the central United States from the Canadian border to the Mexican border. Being a reserve unit, the one-star aka Brigadier General was in command but it was not his day-to-day job. The first one-star I worked for was Brigadier General Mark W. Corson and one of his command philosophies was:

*A great organization shapes the future rather than reacts to events.*

As we begin the 2024-2025 P&S Council year, let us put that philosophy into practice through these six virtues of success:

1. Stay Humble!
2. Integrity → Do the right thing.
3. Courage → Do it even if uncomfortable.
4. Unity → Be united at all levels of Cyclone Nation.
5. Foresight → Pre-check while also exploring our needs down the road...tomorrow...next month...next year.
6. Respect → It does not mean we have to agree, compromise, or give in. It does mean we must have constructive conversations and exchanges of ideas.

Here is an example of how to put these virtues to work. Yesterday, our President Elect Jennifer Schroeder and I conducted the New Councilor Orientation. During the planning, she crafted a great list of items to cover and why [Integrity and Foresight]. We shared it with the Executive Committee [Respect and Unity]. Jen then worked with Secretary-Treasurer Sara Everson to get the Microsoft Teams meeting scheduled [Foresight and Unity]. She then graciously volunteered to build and present the slide deck and monitor the chat during the orientation [Integrity]. She is more than capable of leading and presenting the orientation but did not [Stay Humble and Courage]. Finally, she provided materials soon after the meeting while it was fresh for the participants and worked on initial access issues [Integrity and Foresight]. As you can see through this example, implementing these six virtues of success is easy and sets the right tone for P&S Council.

Between now and our 5 September 2024 Council meeting, consider these avenues to implement any of these six virtues of success:

- We are in the campus interview stage for the next Senior Vice President for Operations and Finance. For those P&S employees who are part of the Division of Operations and Finance or have interactions with this division, please attend the open forums and provide your feedback [Integrity, Courage, Unity, and Foresight].
- Volunteers are still needed for the Iowa State University booth in the Varied Industries Building during the 2024 Iowa State Fair [Integrity, Courage, and Unity]. <https://go.iastate.edu/V83FJF>
- Volunteer at SHOP [Integrity, Courage, and Unity]. <https://www.stuorg.iastate.edu/shopfoodpantry>

In closing, later this month, the Executive Committee will have a retreat where we will review the 2023-2024 Goals and set ones for 2024-2025. These will be presented to Council at our September 2024 meeting. The Executive Committee will also be reviewing our bylaws. Potential changes will be introduced to Council at our October 2024 meeting.

#### B. Secretary/Treasurer – Sara Everson

##### 1. FY25 Budget

- a) FY24 Year-end Reports show over budget by \$45.60.
- b) FY25 should be fine with the expected savings from new meeting location.

##### 2. Need more Point of Contact people for assisting in sending out meeting highlights.

#### C. Vice President for Communications and Community Relations – Sarah Larkin

##### 1. Manage Communications

- a) Facebook- please follow and like
- b) Twitter- please follow and like
- c) Website
- d) Listserv
- e) Teams
- f) Newsletter

##### Interesting July Newsletter Stats

- g) 3,805 opens at 6 AM
- h) No opens after 10 AM
- i) 444 clicks on Did You Know Article
- j) 209 clicks on HR announcement's page
- k) 37 clicks on Jason Follett's profile
- l) 31 clicks on Mental Health First Aid Registration
- m) 25 clicks on Adventure 2

##### 2. Newsletter opens by location

- a) USA 99.3%
- b) UK 0.4%
- c) Germany 0.1%

d) Canada 0.1%

3. Mailchimp is going through a domain change with Iowa State. Might receive communications late.
4. Adventure 2 is coming to an end for this year. Start the new year with new team challenge for Council!
5. Looking into new tours-monthly art walk
6. Ames Pet Food Pantry Donation Drive in the works
7. 3<sup>rd</sup> annual SHOP Food Drive in the works
8. The science and practice of happiness (campus course) workshop in the works.

Questions:

- Sara Harris-Talley asked “I was just wondering, you have Facebook and Twitter? Why not LinkedIn?”
- Sara Larkin responded, “So I’ve been in this position for the past three years and we’ve not had LinkedIn and we’ve not had Instagram. I know they tried Instagram the year before I started this position and it was zero viewings, 0 people watching. But LinkedIn, I can definitely check into, do you think that would be of interest to anyone?”
- Liz Luiken- “I love the idea of LinkedIn, I’m just thinking with it being a professional council and the is more of a professional platform and I wonder if during the work day, you might have folks who are more likely or more willing to log into their LinkedIn profile to see our updates than to go....I don’t even have a Twitter.
- Sara Larkin- “Ohh, so here’s another thing that I’m thinking of. Now that your mentioned that, so we as Council, have been working on working with the Community on listing their professional development opportunities and volunteer opportunities and we have that on our website, but it hasn’t really taken off. Do you think that would be great to have on LinkedIn to be people more involved in those things?”

D. Vice President of Compensation & Benefits- Liz Luiken

1. First meeting

- a) UHR was in attendance to provide an overview of both compensation and benefits at the institution
- b) Working with UHR this year to identify opportunities to educate constituents.
- c) If there are any questions you have about compensation or benefits, we would encourage you to reach out.

E. Vice President for Diversity, Equity, and Inclusion – Susan McNicholl

1. We identified our top goals for the coming year:

- a) Assist with the operation of hybrid General Council Meetings (monitor chat, online votes)
- b) Monthly article/highlight of different groups and communities on campus
- c) DEI/Jack Trice P&S Award creation
- d) Discuss the future of this committee
- e) Support or ideas for the vacuum created by Cardinal Women\* being dissolved

Questions:

- Sara Harris-Tally- “Those three words up there have had a lot of controversy recently with the state of our state. Is there any plan to change the name of that Vice President’s title?”
- Julianne Rogowski- “That is something that we will be working on as a committee throughout the year to decide what will happen.”
- Jen Schroeder- “As a follow up to that. It’s in the bylaws currently that we have the VP of DEI, so we can’t just change it, but it is definitely on our radar given where we’re at in the state. So there will be some changes coming over the next year to address that absolutely.”

F. Awards Committee Chair– Christine Reinders

1. Christine met with the university awards committee on June 18<sup>th</sup> to discuss the 2024-2025 University Awards Cycle
2. The P&S Awards Committee met for the first time July 11<sup>th</sup> to review committee responsibilities and review the upcoming year’s schedule.
3. The goal for this year is to transition from smartsheets to Qualtrics smoothly such that the committee continues to operate efficiently and provide comprehensive feedback to nominators.

G. Governance Committee Chair– Paul Easker

1. Committee met for the first meeting

- a) Went over general functions of the group
- b) Discussed details surrounding hybrid voting by replacing the holding of the placards with a quick Qualtrics survey.

H. Peer Advocacy and Policy Committee Chair– Rachel Faircloth

1. Brainstormed ideas for events, panels, info sessions etc. to host this upcoming year
2. Working with Adventure 2 and MU to shadow a Lunch & Learn event to bring to all of P&S constituents.

I. Professional Development Committee Chair– Isaac Ehlers

1. First Meeting- discussed the role of the Professional Development Committee and our two major tasks
  - a) Planning seminar series
  - b) Planning the Professional Development Conference
2. Brainstormed a few seminar series topic ideas and started to discuss keynote speakers for the conference.

V. **Unfinished Business and General Orders**

- None

VI. **New Business**

- None

VII. **Announcements**

- Rachel Faircloth- “If we missed you when you came in with your backpack and notepad, please come find me afterwards and I will mark you off. This is for Councilors, not subs.” Online viewers and subs can get the items from their committee chairs.
- Skipping August meeting
- **Next General Council Meeting:** Thursday, 5 September 2024 | 2:10 PM | 4250 Student Innovation Center
- **Executive Committee Retreat:** Wednesday, 24 July 2024 | 9:00 AM- 4:00 PM | 4250 Student Innovation Center
- **Professional Development:** Review previous Seminar Series recordings in [Workday Learning](#) and watch for 24-25 upcoming events

VIII. **Adjournment**

- Meeting adjourned at 2:37 PM