

# IOWA STATE UNIVERSITY

## Professional & Scientific Council

General Council Meeting | January 9, 2025 | 4250 SICTR/Microsoft Teams

### **Welcome to our hybrid meeting!**

#### ***If you are joining us virtually:***

- You may turn your camera on, but please remain muted unless you are presenting or addressing Council
- To address Council or ask a question, please press the “Raise” button. You will be recognized when it is your turn to speak.
  - When recognized, please unmute to speak. Mute again when you are finished.
- Please refrain from the use of emoji reactions unless specifically instructed

#### ***If you are joining us in person:***

- To address Council or ask a question, please raise your name placard. You will be recognized when it is your turn to speak.

***Only councilors or their substituted may vote.***

# Agenda

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- Call to Order
- Establish Quorum
- Approval of Meeting Agenda
- Approval of Previous Meeting Minutes
- Administrative Reports
- Officer Reports
- Committee Reports
- Unfinished Business & General Orders
- New Business
- Open Discussion
- Announcements
- Adjournment

# Administrative Reports

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- Sean Reeder – Senior Vice President for Operations & Finance
- Sophia Magill – Senior Advisor to the President



# Division of Operations and Finance

Overview

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*Sean Reeder, Senior Vice President*

## Group Poll

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## Division Overview

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The division is made up of six mission-critical units working collaboratively:

- > Finance
- > Financial Planning and Analysis
- > Operations and Strategy
- > Auxiliary Enterprise
- > Facilities Planning and Management
- > Real Estate and Capital Planning

# Leadership Team



**Bonnie  
Whalen**

Associate Vice President  
Financial Planning and Analysis



**Duane  
Reeves**

Assistant Vice President  
Auxiliary Enterprise



**Wendy  
Kisch**

Associate Vice President  
Facilities Management



**Heather  
Paris**

Associate Vice President  
Finance



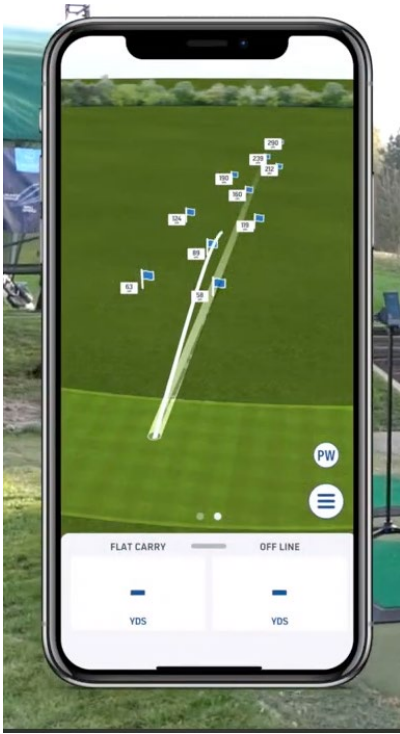
**Brandi  
Latterell**

Assistant Vice President  
Real Estate and Planning



**Kristi  
Dillon**

Assistant Vice President  
Operations and Strategy



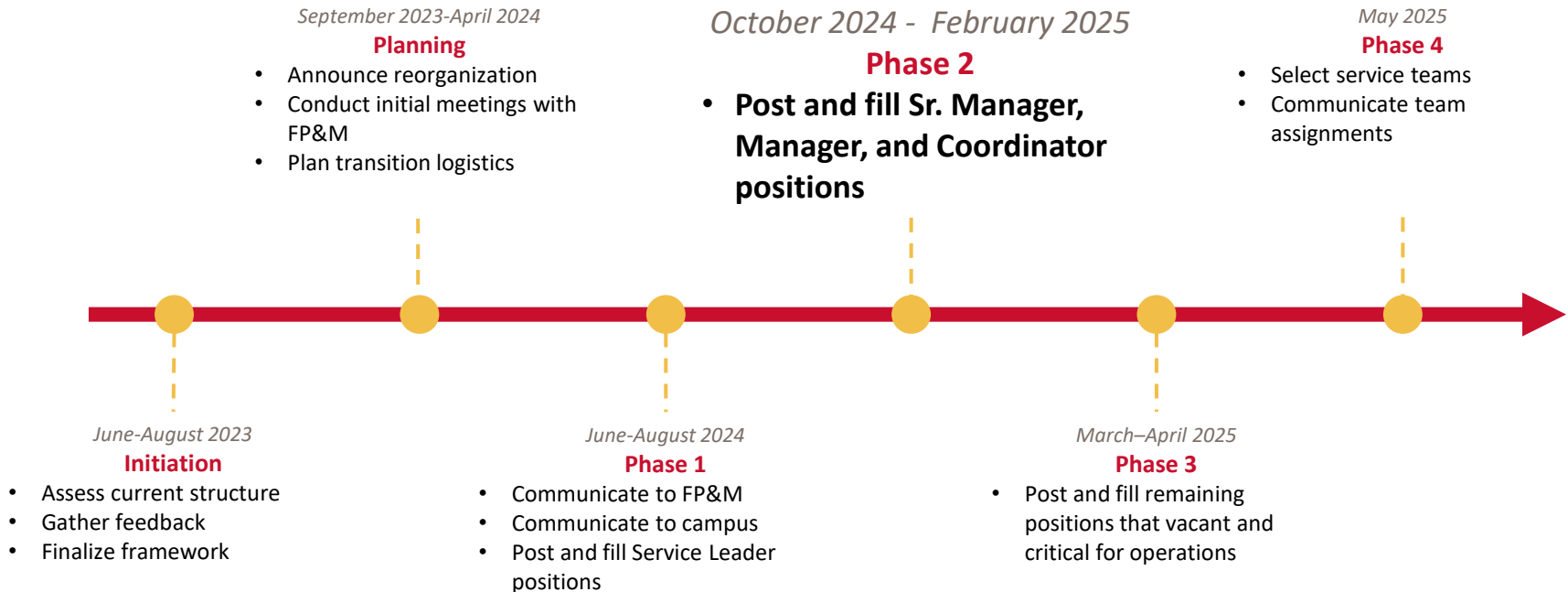
## Veenker Top Tracer Range

- > Six different modes to play or improve your skills
- > Compete against others around the world
- > No extra fees
- > Keep all your club data on your phone

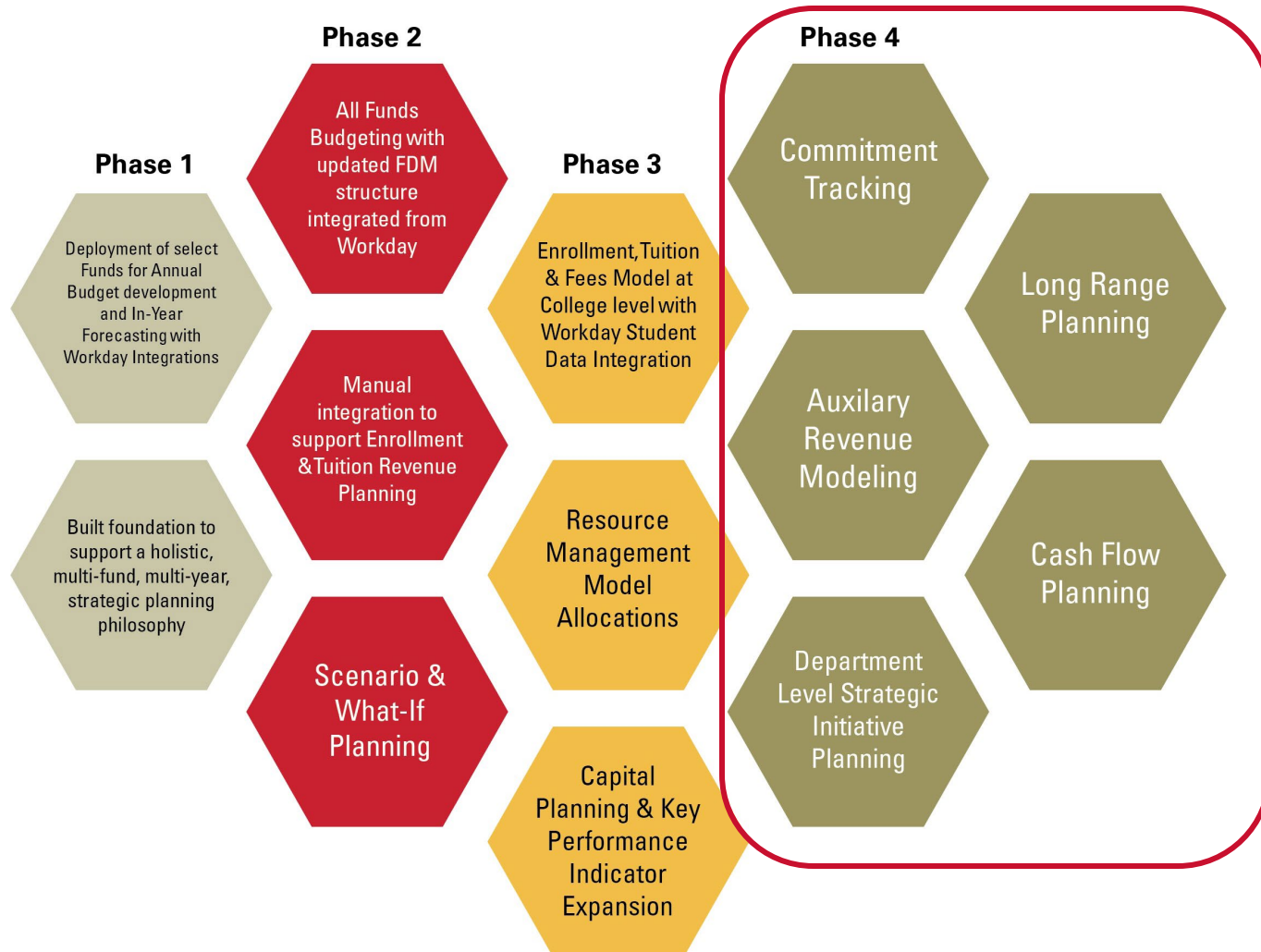




# Facilities Planning and Management Reorganization



# Workday Adaptive Planning





## Warren Madden Building

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- > Vacated last year due to a water leak
- > Occupants displaced during repairs
- > Repairs are almost complete, updates and improvements in the works.
- > Occupancy scheduled for July-August
- > Space usage – Inside Iowa State

## LeBaron Hall

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- > Demolition and excavation are complete
- > Foundation pours, underground waterproofing, and backfill are in progress



## 2024 Accomplishments

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- > Veterinary Diagnostic Laboratory Phase 1 completed.
- > University Museums Received Reaccreditation by the American Alliance for Museums. Retaining accreditation for over 40 years.
- > Reiman Gardens:
  - > Top 10 North American Public Gardens Worth Traveling for.
  - > Vacation Idea Magazine's 25 Best Things to Do in Iowa with Kids list.



*“Open communication, teamwork, and a shared commitment to our mission will be the key elements that will make our team successful.” – Sean Reeder*



## Contact Us

### Sean Reeder

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Operations and Finance*

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**2022-2031 STRATEGIC PLAN**

# 2022-2031 Strategic Plan

Professional and Scientific Council  
January 9, 2025

Sophia Magill, Senior Advisor to the President

**IOWA STATE UNIVERSITY**  
OF SCIENCE AND TECHNOLOGY





“Iowa State University’s focus on innovation enlivens our mission, values and aspirations. This plan to excel infuses innovation into the architecture of ISU’s future.”

-Wendy Wintersteen, President



# *our* mission

Create, share, and apply knowledge  
to make our students, Iowa, and the world better.

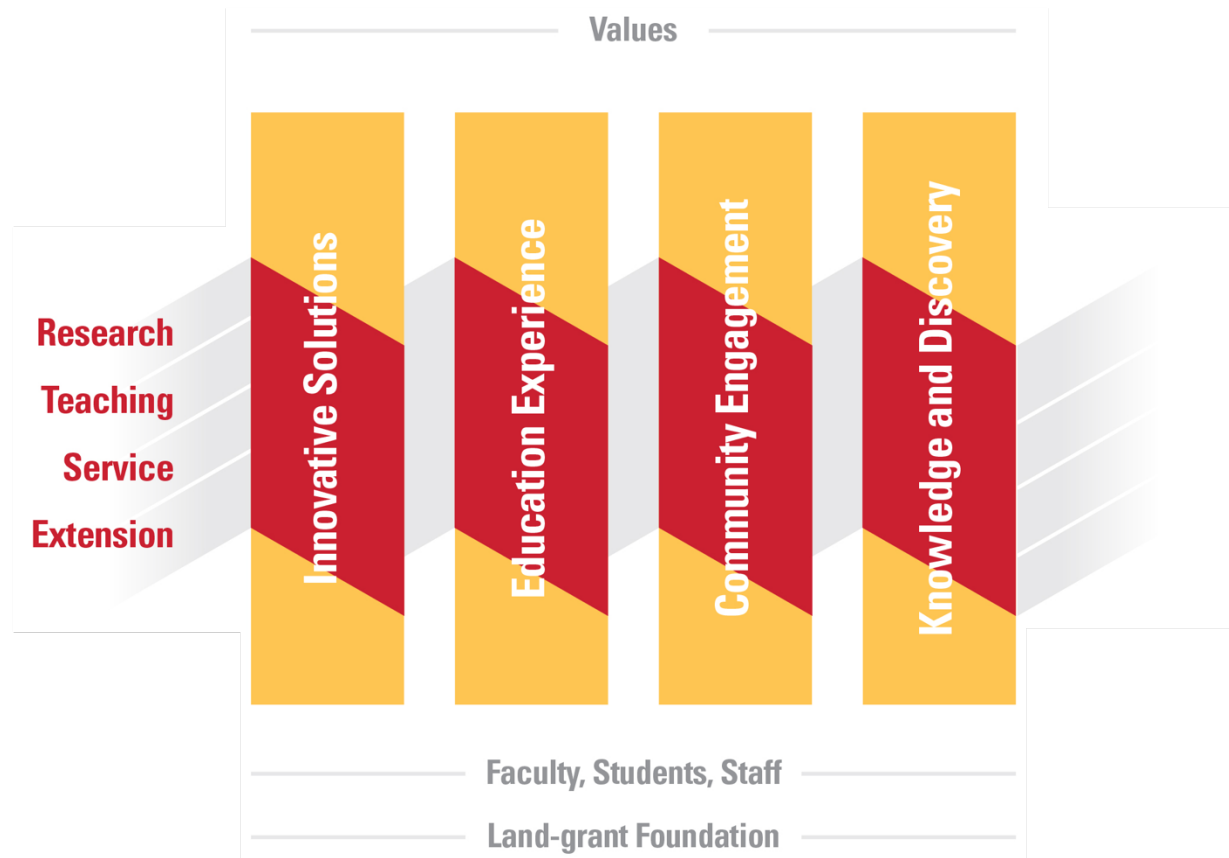
# *our* vision

Advance the land-grant ideals of putting  
science, technology, and human creativity to work.

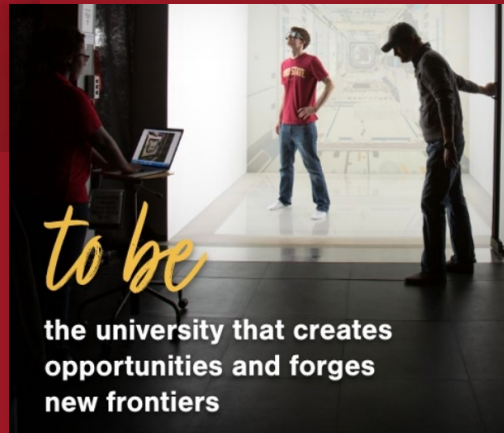
# *our* values

Embrace the values of our Principles of Community (Respect, Purpose, Cooperation, Richness of Diversity, Freedom from Discrimination, Honest and Respectful Expression of Ideas), and the values of Access, Excellence, and Integrity.

# Our Pillars



*our*  
**statements  
of aspiration**





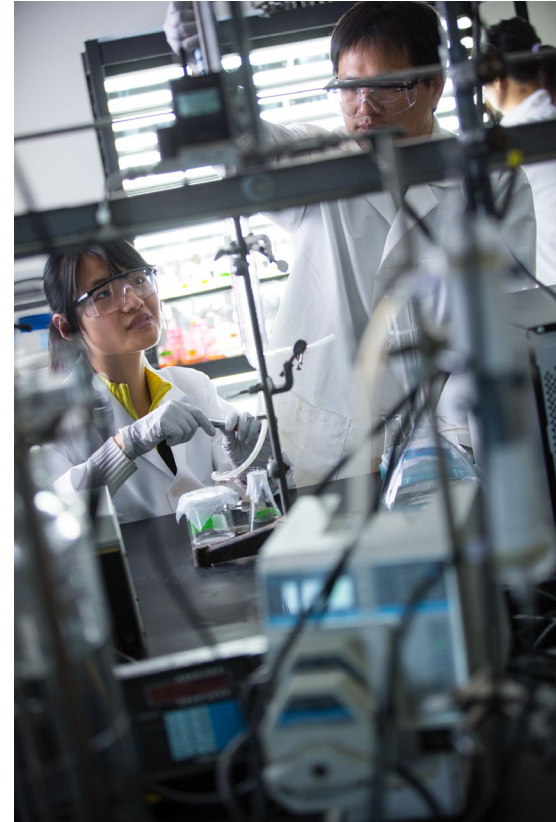
## Our Strategic Process for Success



# Strategic Initiatives

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- ▶ **Initial Investments**
  - ▶ Examples: Degrees of the Future, Faculty Hiring in Critical Areas, and Interdisciplinary Research Teams
- ▶ **Strategic Plan Funded Projects**
  - ▶ Examples: Creating a Strategic Approach to Student Mental Health and Student-Focused Transformation of Testing Centers



# Our Impact: Student Centric

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## Free educational resources are part of college affordability

More than 40 Iowa State instructors use open educational resources (OER) in their courses. Some they've created, and some they've adopted or customized. The bottom line? An estimated \$2.5 million in savings for students since 2018.





# Our Impact: New Frontiers

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## Training health professionals in data analytics and technology

A new online master's program in digital healthcare was launched to meet workforce demands for professionals skilled in providing real-time patient feedback.



# Our Impact: Trusted Partner



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## A partner to producers

Clients of Iowa State's Veterinary Diagnostic Laboratory, a world-class leader in animal health, say the lab's speed, responsiveness, expertise and devoted service make it the behind-the-scenes foundation of Iowa's livestock and poultry industries.





## The Year Ahead

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- ▶ Unit alignment
- ▶ Strategic Plan metrics dashboard
- ▶ Next call for proposals
- ▶ Recognizing and celebrating contributions to our goals
- ▶ Sharing stories of impact



**2022–2031 STRATEGIC PLAN**

Questions?

**IOWA STATE UNIVERSITY**  
OF SCIENCE AND TECHNOLOGY



# Officer Reports

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- President – Jason Follet
- Secretary/Treasurer – Sara Everson
- VP of Communications & Community Relations – Michael Boyd
- VP of Compensation & Benefits – Liz Luiken
- VP of Diversity, Equity & Inclusion – Susan McNicholl

# Committee Reports

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- Awards – Christine Reinders-Caron
- Governance – Paul Easker
- Peer Advocacy & Policy – Rachel Faircloth
- Professional Development – Isaac Ehlers

# Open Discussion for the Betterment of Council

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In Person:

- Please raise your placard to be acknowledged

Virtual:

- Please use the “Raise” button to be acknowledged
- Once acknowledged, please unmute to share your item(s)

# Announcements

## General Council Meeting

- *February 6, 2025*
- *2:10 PM*
- *4250 Student Innovation Center or Microsoft Teams*

## Executive Committee Meeting

- *January 17, 2025*
- *9:00-11:00 AM*
- *4237 Student Innovation Center*

## Seminar Series

- *Learning About Ames Lab*
- *January 23, 2025*
- *2:00-3:00 PM*
- *Register in Workday*

## P&S Council PD Conference

- *February 27, 2025*
- *Gateway Hotel & Conference Center*